

## Facebook Analytics Report

May 1 - May 31

### TOP POST



Follower Count  
**10,000**



Published Posts  
**6**



Average Reactions  
Per Post  
**82.5**



Average Comments  
Per Post  
**7.8**



Average Shares  
Per Post  
**10.7**

**Downtown San Marcos**  
May 18 · 🌐

Music on the Square - Round 3 is this Friday, May 20th. 🎵 Music starts at 6:30pm with [Marco Felipe Band](#) followed by [Minor Mishap Marching Band](#) at 7:30pm. As always, this event is free, family-friendly, and features local vendors.

👍❤️ 39      2 Comments 18 Shares

👍 Like      💬 Comment      ➦ Share

### OVERALL TOP ENGAGEMENT

- 6,545 people were reached
- 9 comments were discussed
- 18 people shared
- 143 reactions